

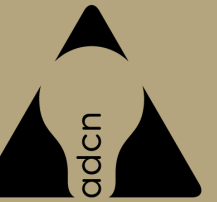
Winners

Dutch Creativity Awards
Complete 2024 overview

ADCN | Club for Creativity
Van Slingelandtstraat 22
1051 CH Amsterdam

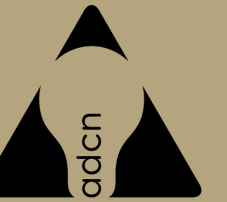
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Dutch Creativity Awards 2024 – Winners



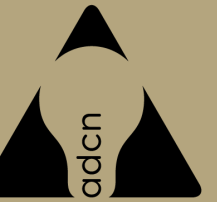
Lamp	Entry	Created for	Created by	Created with
GRAND PRIX				
Black	Culers del Món	Patta, F.C. Barcelona, Nike	HALAL, Paul Geusebroek, Patta, Nike	Iconoclast, The Back Lot, Cabin, Ambassadors, Crabsalad, Sauvage Sound
ADCN MEMBERS AWARD				
Gold	Culers del Món	Patta, F.C. Barcelona, Nike	HALAL, Paul Geusebroek, Patta, Nike	Iconoclast, The Back Lot, Cabin, Ambassadors, Crabsalad, Sauvage Sound
Advertising – Activations & Brand PR				
Bronze	Stukje van Mij	KPN Nederland	Dentsu Creative Amsterdam, Wefilm	HPB Het PR Bureau, Mindshare / Wefilm Media, Amp.Amsterdam
Bronze	#mygirlwithapearl	Mauritshuis	Mauritshuis	Nationale Nederlanden
Bronze	Mammoth Meatball	Vow, Australia's largest cultured meat company	VML	Naturalis, Wefilm, Amp.Amsterdam, Ambassadors, BCW Global, Monwest
Advertising – Culture				
Silver	Culers del Món	Patta, F.C. Barcelona, Nike	HALAL, Paul Geusebroek, Patta, Nike	Iconoclast, The Back Lot, Cabin, Ambassadors, Crabsalad, Sauvage Sound
Advertising – Digital				
Bronze	A Pizza To Die For	Big Americans pizza	Being There	LocoMoto - THNDR - Filmmaker Edwin Stevens - EssenceMediacom
Bronze	Order That Scene	McDonald's Netherlands	TBWANEBOKO	TBWAX, 51North, Studio Beng Beng & OMD
Advertising – Direct				
no winners				
Advertising – Entertainment				
Bronze	Culers del Món	Patta, F.C. Barcelona, Nike	HALAL, Paul Geusebroek, Patta, Nike	Iconoclast, The Back Lot, Cabin, Ambassadors, Crabsalad, Sauvage Sound
Bronze	Zalando x Top Notch — Class of '23	Zalando Netherlands	Home, Het Buro, Top Notch	Piet Oosterbeek
Silver	Order That Scene	McDonald's Netherlands	TBWANEBOKO	TBWAX, 51North, Studio Beng Beng & OMD
Advertising – Experiential				
Bronze	Getaway Island	McDonald's Nederland TBWAX	TBWANEBOKO, 51North, Colorbleed	–
Advertising – Film & Video				
Bronze	Stukje van Mij	KPN Nederland	Dentsu Creative Amsterdam, Wefilm	Amp.Amsterdam, HPB Het PR Bureau, Mindshare / Wefilm Media
Bronze	HEMA Siepie & Takkie	HEMA	Hotel L'Amour	Better Call Sol, Roel Boorsma, Studio WhooHoo!
Bronze	Sloopmelk	Wakker Dier	Howdy Amsterdam, All Heads on Deck	HALAL, Planet X, Ambassadors, Café Society
Bronze	De VakantieDiscounter, they understand Christmas holidays	dé VakantieDiscounter	INDIE Amsterdam	–
Bronze	Einde van de wereld	OHRA	Joe Public Amsterdam Holy Fools, Mindshare	–
Silver	Model Crashes	ProRail	Media.Monks	5 A.M. Studios
Silver	Join the flip side 2	Samsung	Wieden + Kennedy Amsterdam	–
Silver	Culers del Món	Patta, F.C. Barcelona, Nike	HALAL, Paul Geusebroek, Patta, Nike	Iconoclast, The Back Lot, Cabin, Ambassadors, Crabsalad, Sauvage Sound

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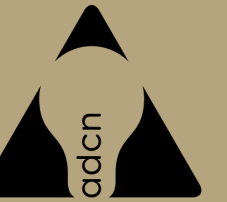
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Advertising – Influencer & Brand Partnerships				
Bronze	Oakley – Stream Raids	Oakley	LePub Amsterdam	Prodigious, Global Esports, Influencers (Scump, Shotzzy, Chica, Mimi, and ShahZaM
Silver	Stukje van Mij	KPN Nederland	Dentsu Creative Amsterdam, Wefilm	HPB I Het PR Bureau, Mindshare / Wefilm Media, Amp.Amsterdam
Silver	Zalando x Top Notch – Class of '23	Zalando Netherlands	Home, Het Buro, Top Notch	Piet Oosterbeek
Advertising – Integrated				
Bronze	AI Flunked	Randstad	Dentsu Creative Amsterdam	WeFilm, Massive Music, Het Kleurlokaal, The Compound
Bronze	AFC Ajax – Silence Social Hate	AFC Ajax	One:Nil	Freshmen Media, HPB I Het PR Bureau, GraphicHunters
Advertising – Media				
no winners				
Advertising – Outdoor				
Bronze	DE LOTERIJ DIE JE NIET WIL WINNEN	Ministerie van Infrastructuur en Waterstaat	Cheil Benelux	Ovide Agency, Amp.Amsterdam
Bronze	Ken je borsten	Alexander Monro Ziekenhuis, The Breast Care Foundation	TBWANEBOKO & TBWAX	Ovide Agency, EssenceMediacom
Silver	Puberboard	Kluun	Joe Public Amsterdam	Joe Public Shoot
Advertising – Podcasting				
Silver	Sinterklaas en de Vergetelnoot	Bol	DEPT®	De Club van Sinterklaas
Advertising – Print & Editorial				
Bronze	Workout Music	Sennheiser	Ogilvy Amsterdam	Wolf Credo Productions, Ale Burset Photography, Group M
Advertising – Radio				
no winners				
Advertising – Social Content				
Silver	AFC Ajax – Silence Social Hate	AFC Ajax	One:Nil	Freshmen Media, HPB I Het PR Bureau, GraphicHunters
Advertising – Strategy				
Bronze	#beterinternet	KPN Nederland	Dentsu Creative Amsterdam, Wefilm	HPB I Het PR Bureau, Mindshare / Wefilm Media, Amp.Amsterdam
Bronze	Redefining Retirement for Brand New Day	Brand New Day	Springbok	HALAL, Andreas Pasvantis, MassiveMusic
Design – Branding				
Bronze	Utah Jazz 50 th season	Utah Jazz	Studio Dumbar/DEPT®	–
Design – Graphic				
Silver	Ken je borsten	Alexander Monro Ziekenhuis, The Breast Care Foundation	TBWANEBOKO & TBWAX	Ovide Agency, EssenceMediacom

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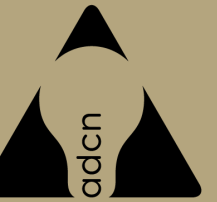
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Design – Packaging & Product				
Bronze	Brouwerij 't IJ – Gouden IJ Special Edition	Brouwerij 't IJ	Positivity Branding	–
Design – Social Design				
Bronze	Bouw Box	ABN AMRO	(ink). Social Design	–
Design – Sonic Branding				
no winners				
Design – Spatial				
Bronze	Food for Thought	Het Scheepvaartmuseum	Kummer & Herrman	Kadir van Lohuizen, Fiction Factory
Bronze	Goals for Equality	ING Nederland	TBWANEBOKO	Bandit Amsterdam, MAKE, Tribe Music, Coop, Initiative, Massive Music
Design – Website				
Bronze	The Lotus Personal Showroom	Lotus Cars Europe	code d'azur	Boris Acket & Mayster
Design – XR & Digital Design				
no winners				
Craft – Animation & Motion Design				
Bronze	Tylko: Furniture that fits. For people that don't.	Tylko	Studio Dumbar/DEPT®	Grey
Silver	Groene Bedoelingen	ASN Bank	Ambassadors	Selmore
Silver	'Eerlijk waar?!' – aflevering 1	Cosumentenbond	Xerxes Heirman, Fabio Verhelst (Shop Around) & N=5	Klevr Sounddesign
Craft – Art Direction				
Silver	Ken je borsten	Alexander Monro Ziekenhuis, The Breast Care Foundation	TBWANEBOKO & TBWAX	Ovide Agency, EssenceMediacom
Craft – Audio Editing & Sound Design				
Bronze	Culers del Món	Patta, F.C. Barcelona, Nike	Sauvage Sound	HALAL
Craft – Cinematography				
Bronze	We know our place in the world	Air France KLM Martinair Cargo	Christiaan van Leeuwen	Ambassadors, Bruut Amsterdam, Soundsright, Timo Ottevanger
Bronze	Goat Organic Apparel – Global Warming Socks	Goat Organic Apperal	Tjerk Muilwijk	Freshmen Media, Lemon Scented Tea
Silver	Culers del Món	Patta, F.C. Barcelona, Nike	Menno Mans	Ambassadors, Cabin, Crabsalad, HALAL, Iconoclast, Sauvage Sound, The Back Lot
Craft – Colour Grading				
Bronze	Culers del Món	Patta, F.C. Barcelona, Nike	Laurens Orij, Crabsalad	HALAL
Silver	I Don't Know Where to Start	Partizan and Sharif Abd el Mawla	Amy Besate, Ambassadors	Partizan, Sevdaliza

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Craft – Copy				
Bronze	Schaamteloos vakantie vieren, doe je bij Natuurhuisje	Natuurhuisje / Nature House	Gardeners - Elisa Kraal, Ferdy Joosen, Nikki de la Rambelje	Sticky Stuff, Fauve Bouwman; Studio Grizzly; Out of Home Masters
Silver	BridgeFund. Daar zit je dan. Met je ton op de bank.	BridgeFund	Sikko Gerkema, Ceci n'est pas un bureau	–
Craft – Editing				
Bronze	Toyota 'Een Toyota rijd je nooit alleen voor jezelf'	Toyota	Martin Heijgelaar – Editors	Pink Rabbit - Rogier Hesp x Ismael ten Heuvel, DDB Amsterdam
Craft – Film Direction				
Bronze	OHRA – Flat Earth	OHRA	Jelle de Jonge, Holy Fools	Joe Public
Bronze	Sos Kinderdorpen – Unintended Superheroes	SOS Kinderdorpen	Rogier Hesp	Kamiel Doens (DOP), Wenneker (Production), BBDO (Agency)
Silver	Stukje van Mij	KPN Nederland	Emma Branderhorst	Dentsu, Martijn van Broekhuizen, Wefilm
Gold	Culers del Món	Patta, F.C. Barcelona, Nike	Paul Geusebroek, HALAL	Iconoclast, The Back Lot, Cabin, Ambassadors, Crabsalad, Sauvage Sound
Craft – Illustration & Typography				
Bronze	Raise your voice for gender equality	Oxfam Novib	Springbok	Umlaut, Xaviera Altena
Silver	Keti Koti	The Black Archives Amsterdam	BUCK	Utopi Studio
Silver	Ken je borsten	Alexander Monro Ziekenhuis, The Breast Care Foundation	TBWANEBOKO & TBWAX	Ovide Agency, EssenceMediacom
Craft – Music				
Bronze	Stukje van mij – Denk na voordat je doorstuurt	KPN	Amp.Amsterdam & MEAU	Dentsu Creative, Wefilm
Bronze	AvroTros 100 years	AVROTROS	AMP Amsterdam, Meis (vocal), Wende (original)	INDIE Amsterdam
Bronze	L'occitane Holiday Campaign 2023	L'Occitane MassiveMusic	MyGosh, Lana Senaoui	–
Silver	EXILES	Adidas & Hamcus	Maurits Verwoerd	–
Craft – Photography				
Bronze	Dutch National Opera and Ballet	Dutch National Opera and Ballet	Marta Syrko	Frenchman gallery
Craft – Production Design				
Bronze	Eurojackpot	Eurojackpot	Jeroen Mol, Hazazah Film and Photography	TBWA
Bronze	Model Crashes	ProRail	5 A.M. Studios & Media.Monks	
Craft – Visual Effects				
Bronze	No Going Back World of Tanks	Wargaming	Glassworks	HALAL, CUBO
Next – Impact				
Bronze	Ken je borsten	Alexander Monro Ziekenhuis, The Breast Care Foundation	TBWANEBOKO & TBWAX	Ovide Agency, EssenceMediacom
Bronze	Mammoth Meatball	Vow, Australia's largest cultured meat company	VML	Naturalis, Wefilm, Amp.Amsterdam, Ambassadors, BCW Global, Monwest
Silver	#beterinternet	KPN Nederland	Dentsu Creative Amsterdam, Wefilm	HPB Het PR Bureau, Mindshare / Wefilm Media, Amp.Amsterdam

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Next – Innovation				
Bronze	AFC Ajax – Silence Social Hate	AFC Ajax	One:Nil	Freshmen Media, HPB Het PR Bureau, GraphicHunters
Bronze	Mammoth Meatball	Vow, Australia's largest cultured meat company	VML	Naturalis, Wefilm, Amp.Amsterdam, Ambassadors, BCW Global, Monwest
Next – Passion Project				
Bronze	Loving you	–	Basha de Bruijn	Myrthe Mosterman, Nayim Saati, Emma Sullivan, De Grot
Silver	The Palestinian Dream	–	Donnya Zidan, Esther Bax, Farah Abdi, Eef Baggermans & 60 filmmakers and creatives, Oxfam Novib	
Silver	Child of Sin – Kovacs & Till Lindemann	Kovacs & Till Lindemann	Ismael ten Heuvel, Martijn van Broekhuizen, Chiem Houwelingen	
Gold	Luka, doe eens normaal!	Leerkrachten en ouders	Courtside Agency: Esther van Brakel	Vincent Sapthu, Maaïke Spits, Joëlle Strijk
Next – Student				
Silver	LINQ	–	Lique Geraedts, Rude Geurts (Fontys Eindhoven)	–
Next – Talent				
Silver	Ken je Borsten	Alexander Monro Ziekenhuis, The Breast Care Foundation	Hannah Sterke & Nina Mispelblom Beyer	TBWANEBOKO & TBWAX, Ovide Agency, EssenceMediacom
Next – Young Directors				
Gold	Ceasefire – Trilogy	–	Amir Zaza	Tonko Bossen, Frank de Kok – Holy Fools